



GURU GOBIND SINGH EDUCATIONAL SOCIETY'S TECHNICAL CAMPUS

(An Engineering & Management College)

Affiliated to Jharkhand University of Technology (JUT), Ranchi & Approved by AICTE, Min. of HRD, Govt. of India, New Delhi

BOKARO, JHARKHAND

AN INVITATION TO

INAGURATION CEREMONY OF SECOND INTERNATIONAL WEBINAR/FDP ON

“An Impact of Brand Technology and Management for COVID-19”

From: 17TH August 2020 (TIME : 9:30 AM -10.40 AM)

Dear Sir / Madam,

It is my/our immense pleasure and privileged to invite you the above said International Conference/ FDP. which will be held on 17th August 2020 in our institution premises. I solicit your kind presence on the above said occasion.

Prof.(Dr) Ramesh Chandra Rath
Organizing Secretary (INW/IFDP)

Your's
Prof.(Dr.) Bikash Ghoshal
Director, GGSESTC

PROGRAMME FOR INTERNATIONAL WEBINAR/FDP:

DAY ONE – 17TH AUGUST 2020) INAGURAL SESSION (9.30AM-10.40 AM) 9.35 AM -9.40 National Anthem by Student. by All delegated and Lord Ganesh Bandana song at 10.00 AM)

Topic : “AN IMPACT OF BRAND TECHNOLOGY AND MANAGEMENT FOR COVID-19“

Conference Theme : “Role of Supply Chain and logistic Management for Product Promotion”

(9,50AM – 9.55 AM)

PROF.(DR.) GOPAL PATHAK

(Chief Guest and Chief Key note Speaker)

Vice-Chancellor ,Jharkhand University of Technology ,Ranchi Jharkhand,India



(10.05A.M – 10.10AM)

SRI TARSEM SINGH

(Chief Patron)

Hon'ble President of GGES,Bokaro (India)

(10.10 AM-10.15 AM)

Lighting of Sacred Lamp

SRI S.P SINGH

Secretary GGSES, Bokaro (Patron)

DAY ONE – 17TH AUGUST 2020) INAGURAL SESSION(9.30AM -10.40 AM

Topic : “Role of Block Chain Technology for New Virtual life in world Pandemic COVID-19“

Conference Theme : “Tourism Supply Chain Management Issues and Challenges during COVID-19”

(10.00 AM – 10.05AM)

Welcome Speech

PROF.(DR) .BIKASH GHOSHAL

Chair Person and Key Note Speaker
Director, GGSESTC, Chas,
Bokaro Steel City



10.15 AM -10.25 PM)

PROF.(DR.) C.D SINGH

(Chief Advisor)

Technical Adviser, GGSECTC ,Bokaro



(10.25P.M – 10.30A.M)

PROF. DR.AVINASH KUMAR

(Co-Chair Person and Key Note Speaker)

Vote of Thanks

Dean (Academics and Administration ,
GGSESTC, Bokaro India



DAY ONE – 17TH AUGUST 2020) INAGURAL SESSION(9.30 AM-9.40 AM)

Topic: “Role of Block Chain Technology for New Virtual life in world Pandemic COVID-19”

Sub Theme: “Tourism Supply Chain Management Issues and Challenges during COVID-19”

(9.55 AM-10.00 AM), Guest Introduction

PROF. (DR.) RAMESH CHANDRA RATH

(Dean (R&D) and HOD, MBA,

GGSESTC ,Chas , Bokaro Steel City

Organising Secretary, INW/OFDP

(6.00P.M-6.10P.M)

PROF. VIKASH KUMAR JAIN

(Reporter

Assistant Professor Department of
MBA ,GGSESTC, Bokaro Steel City,
Jharkhand



MS SHBHASHREE AND MS AKANKHYA

Dept of MBA ,GGSESTC, Bokaro Steel City
Conference Host)



VENUE : GGSESTC, KANDRA, CHAS, BOKARO, JHARKHAND - 827013

Conference Registration Link , Meeting URL: <https://meet.google.com/wzq-xuyo-rca>

Registration Link: <https://forms.gle/enUGjNCJcZCYSUbx8>