

iPe ThinkStartUp Anvikshiki

17th Sep to 8th Oct, 2021

You have an idea? We have the ears...

आन्वीक्षिकी
2021

A Joint Initiative by



thinkstartup

iPe India

Link to Anvikshiki – Reg Form (<https://ipeindia.co.in/anvikshiki>)

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About us

Anvikshiki is an innovative and joint initiative by iPe and ThinkStartUp that aims to inspire a grassroots movement of Development in Jharkhand state. This is a 3-week ideas and entrepreneurship program where participants will work together in teams to come up with innovative solutions to help drive development in Jharkhand state.

Area of Focus

The Ideathon has **3S** focus – **Sustainability, Social and Startups with** following themes:

1. Sustainable and Distributive Growth Model (Rural / MSMEs)
2. Efficient Use of Natural Resources (Human, Agri/Forest based & Minerals) and
3. Innovation (Leverage Interface of Digital and Deep Functional Competence)

The above themes to be considered with following Area of Focus for Jharkhand in general and Kolhan Division in particular: -

1. Affordable Technical, Vocational and Higher Education including Industrial Technology Development
1. Planning, Monitoring & Review Management Capabilities
2. Renewable Energy
3. Integrated Water Resource Management
4. Waste Management

Schedule and Fees

Category 1 –

School Students from Class 6 to Class 12 – Kolhan Area

Day and Date		Timings
Fri, 17th Sep 2021	Launch and Challenge Announcement	4 pm to 5 pm
Mon, 20th Sep 2021	Ideation and Idea Development	4 pm to 6 pm
Tue, 21st Sep 2021	Design Thinking and Business Models	4 pm to 6 pm
Wed, 22nd Sep 2021	Planning and Pitching	4 pm to 6 pm
Fri, 24th Sep 2021	Final Pitch Day	4 pm to 6 pm

Registration Fee – Rs. 750 per student

(Fee includes access to Young Ideator course in ThinkStartUp Entrepreneurship Lab)

Link: [Anvikshiki – Reg Form \(ipeindia.co.in\)](http://ipeindia.co.in)

Category 2 –

College students and young professionals ages 25 and under – Jharkhand State

Day and Date		Timings
Sat, 25th Sep 2021	Launch and Challenge Announcement	11 am to 12 pm
Mon, 27th Sep 2021	Ideation and Idea Development	4 pm to 6 pm
Tue, 28th Sep 2021	Design Thinking and Business Models	4 pm to 6 pm
Wed, 29th Sep 2021	Planning and Pitching	4 pm to 6 pm
Fri, 1st Oct 2021	Final Pitch Day	4 pm to 6 pm

Registration Fee – Rs. 1,500 per participant

(Fee includes access to Young Ideator course in ThinkStartUp Entrepreneurship Lab)

Link: [Anvikshiki – Reg Form \(ipeindia.co.in\)](http://ipeindia.co.in)

Category 3 –

Professionals – Ages 25 plus - Anywhere

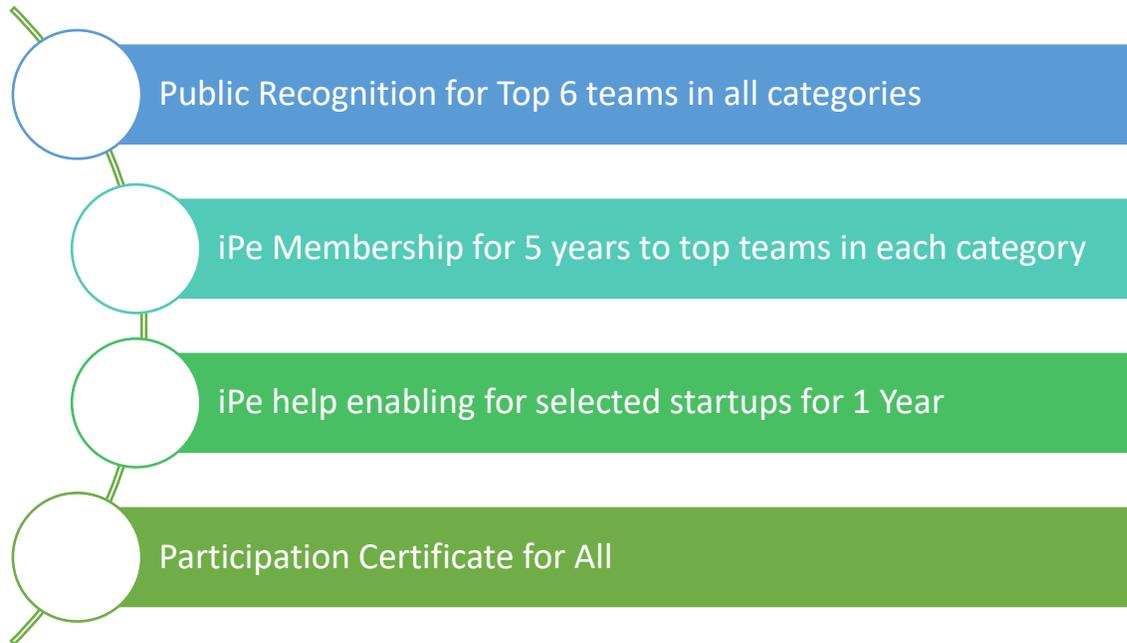
Day and Date		Timings
Sat, 2nd Oct 2021	Launch and Challenge Announcement	11 am to 12 pm
Mon, 4th Oct 2021	Ideation and Idea Development	4 pm to 6 pm
Tue, 5th Oct 2021	Design Thinking and Business Models	4 pm to 6 pm
Wed, 6th Oct 2021	Planning and Pitching	4 pm to 6 pm
Fri, 8th Oct 2021	Final Pitch Day	4 pm to 6 pm

Registration Fee – Rs. 3,000 per participant

(Fee includes access to Young Ideator course in ThinkStartUp Entrepreneurship Lab)

Link: [Anvikshiki – Reg Form \(ipeindia.co.in\)](http://ipeindia.co.in)

Awards and Recognition



FAQ's

✓ What is an Ideathon?

- Ideathons are an immersive experience in solving real world problems and in getting exposed to the world of innovation and entrepreneurship in a collaborative and creative way. These fast-paced events help participants ideate and take their ideas as close to reality as possible in a short period of time.

✓ What will be the team size?

- Teams may range from 5 to 7 participants per team.

✓ Can I bring my own team?

- Participants may enter with their own teams but each team member will need to register independently using the links above. Participants who don't have a team will be provided a team during the event.

✓ Are there any requirements to participate?

- These events are being held online so you will need a laptop with a stable internet connection to participate.

✓ **Do we get support during the Ideathon?**

- Ideathon mentors will be available to guide you every step of the way. No prior entrepreneurship knowledge or experience is required.

✓ **Who can I contact for more information?**

- For further questions you may reach out to us at contact@ipeindia.co.in