

Chief Patron

- Sh. Tarsem Singh, Hon'ble President, GGES

Patron

- Sh. S. P. Singh, Hon'ble Secretary, GGES

Principal Convenor

Dr. Priyadarshi Jaruhar, Director, GGSESTC

Organizing Secretary

Asst. Prof. Vikash Kumar Jain, MBA, GGSESTC

ADVISORY BOARD

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Asst. Prof. DayaShankar Diwakar, ME, GGSESTC

Asst. Prof. Pallavi Prasad, MBA, GGSESTC

Dr. R. P. Verma, Dean (Academics)

Anchoring:

Asst. Prof. Sweta Kumari, IQAC Co-ordinator

Coordination:

Asst. Prof. Apurba Sinha, CSE, GGSESTC

Design & Certificates:

Asst. Prof. Tej Bahadur Singh, ME, GGSESTC

HIGHLIGHTS

DAY I 24th MAY 2023

INAUGURATIONAL SESSION (11:30 a.m.)

Dr. Priyadarshi Jaruhar, Hon'ble Director & Principal Convenor

Professor (Dr.) Bhagwan Singh, Patron & Principal key-note speaker

DAY II 25th MAY 2023

SESSION I (10:00 a.m. onwards)

SESSION II (11:00 a.m. onwards)

Dr. Sarfaraz Karim – Speaker

Dr. Azad Singh – Eminent Speaker

DAY III & IV 26th MAY & 27th MAY 2023

- Dr. Savita Kumari–HR & Training Head, Twintech Technologies.
- Asst. Prof. Vinay Kumar Singh – MBA, GGSESTC
- Asst. Prof. Keshav Thakur, GGSESTC



**FOUR DAYS (30HRS)
NATIONAL LEVEL ONLINE**

Executive Certificate Programme In Advanced Business Strategy

A Joint Initiative
Of
IQAC, IIC & Department of Business Management

24th MAY 2023 – 27th MAY 2023

Organized by



**GURU GOBIND SINGH EDUCATIONAL SOCIETY'S
TECHNICAL CAMPUS**

Bokaro, Jharkhand- 827013

In association with

Twintech Engineering & Design Technology Pvt Ltd

Shanti Vihar, KIIT Square, Patia,
Bhubaneswar, Odisha- 751024

National Level Online Executive Certificate Programme on Advanced Business Strategies

(A joint initiative of IQAC, IIC & Department of Business Management)

GGSESTC, Kandra, Bokaro, often conducts Executive Certificate Programs for promoters, business executives and management students to enhance their business capabilities and sustainability.

This four-day online industry-supported ECP will be sourced by highly qualified, experienced and arrived professionals of academia, research, training and business. This will enable the guests, associates and participants to update the advancements and innovations in organizational behaviour, human capital, niche marketing, digital communications and business magnetism.

GGSESTC

Guru Gobind Singh Educational Society's Technical Campus (GGSESTC), Bokaro was established in the year 2011 by Guru Gobind Singh Educational Society. The Institute is one of the premiere colleges in Jharkhand state for Engineering and Business Management education. GGSESTC is AICTE approved and is affiliated to the Jharkhand University of Technology, Ranchi. At present, the Institute offers degree engineering course programs (B.Tech.) in Mechanical, Civil, Electronics, Computer Science, Electrical and Electronics specialization, post-graduate course in Business Management (MBA), Bachelor of Business Administration (BBA) and Bachelors in Computer Application (BCA). The institute is in the process to start B.tech. in CSE (Data Science) and post graduate courses in engineering fields as well as doctoral courses in management studies.

About GGES

Guru Gobind Singh Educational Society (GGES) was founded in 1979 by the pioneering efforts of the then Sikh officers of Bokaro Steel Limited taking inspiration from the tenth guru of the Sikhs, Shri Guru Gobind Singh Ji who gave the clarion call for empowerment to all. This society was established by the charity received from Sikh Sangat of Bokaro, Ranchi, Dhanbad, Rourkela, etc. Over the years the society has set-up six schools and one Technical Institute across the country for imparting quality education.

IIC

The Institutions Innovation Council (IIC) is constituted under the norms of innovation Cell, Ministry of Education (MoE), Govt. of India, during academic calendar year 2021-2022. GGSESTC is now a star ranking institution in 'IIC 4.0'. The certification is the outcome of various student based innovation and other student centric activities viz. ARIIA, Entrepreneurship, IPR patents, MoU with Industries and Social Initiatives.



Azadi ka Amrit Mohotsav

The institute conducted more than 25 programs under Azadi ka Amrit Mohotsav for inculcating scientific temperament, innovation idea generation, creativity, art and culture.

Chief Patron

Shri Tarsem Singh
Hon'ble President
GGES, Bokaro

Patron

Shri S. P. Singh
Hon'ble Secretary
GGES, Bokaro

Chief Guest

Professor (Dr.) Bhagwan Singh
Central University of Jharkhand
Ranchi, Jharkhand

Guest of Honour

Prof. (Dr.) Palwinder Kumar
Registrar & Professor
Indus International University
Una, Punjab

No participation fee for GGSESTC students

For non-GGSESTC participants, a registration fee of Rs. 200 is required to be paid.

Link for Registration: <https://forms.gle/fzEuCrrRuGEFLxEMA>

Last date to Register: **23rd May, 2023**



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BOKARO, JHARKHAND- 827013**

IN ASSOCIATION WITH



**TWINTech ENGINEERING & DESIGN
TECHNOLOGY PVT LTD
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