



Guru Gobind Singh Educational Society's Technical Campus,
Affiliated To Jharkhand University of Technology [JUT] and Approved By AICTE ,Govt. of India

“WELCOME TO ALL”

Value Added Courses (Add on Course)

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Introduction to Value added Courses

- ❖ *GGSESTC, Bokaro offers the following value added Executive Certificate Programmes (Add on Course) besides the dual core specialization of Master of Business Administration (MBA) such as Human Resource Management (HRM), Finance and Marketing. The Executive Certificate Programmes (ECP) are designed specifically (For three Months course Add on Course/Intelligent Self-Paced Education (ISPED) mode to meet the requirements of the Corporate Sector , in the national and International Market and Corporate world.*

Experimental Learning

- *It enhanced hands on approach to learning that moves away from just the teachers at the front of the row imparting and Trans parting their knowledge to the students which makes learning an experience that moves beyond the class room and strives to bring a more involved way of learning. GGSESTC's college of management also provides the value based learning experience (Add on course) to our young professional in the following segmentations such as:*
 - Student Manager Relationship Management (SMRM)*
 - Customer Relationship Management (CRM)*
 - Book Review Report (BRR)*
 - Market Research and Market Survey (MRMS)*
 - First-hand knowledge of HR Practices*



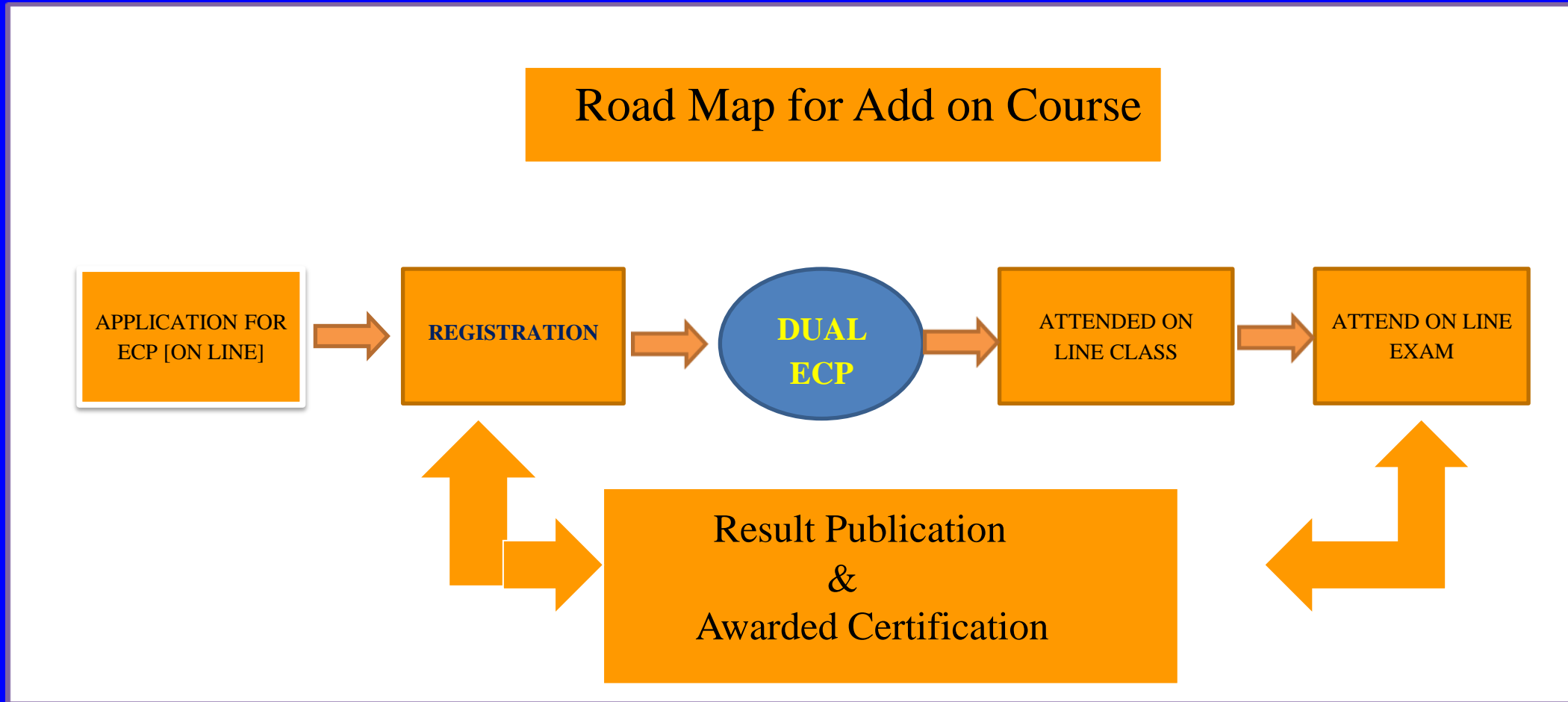
Learning Out Comes



Salient Feature of Add on Courses

- ❖ *It is an add on Course (Value based) besides the dual specialization of MBA Course offered by Department of MBA, GGSESTC, Chas*
- ❖ *It is specially designed to meet the requirement of Industries/Corporates/Govt. agencies who needs professional knowledge and experimental learning experiences.*
- ❖ *Each subject having 30 hours crash course and weekly three days on line class only.*
- ❖ *Ample of experience Faculties/Professors/Experts from corporate and Industries and Universities will take the classes on online.*
- ❖ *Providing industrial visit, Project work and summer training to students during course (After Pandemic).*

ROAD MAP FOR EXECUTIVE CERTIFICATE PROGRAMME [ECP] ADD ON COURSE



Group Discussion / Personal Interview



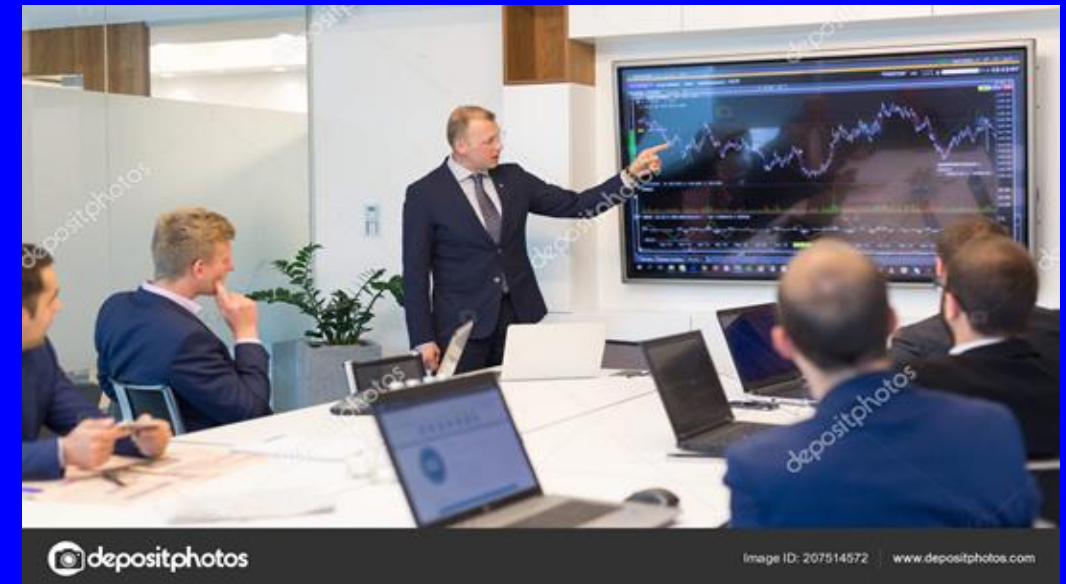
Group Discussion



Personal Interview (PI)

Value Added /Add on Courses

- ❖ *E-business and retail Management*
- ❖ *Hotel and Hospitality Management*
- ❖ *Tour and Travel Management*
- ❖ *Hospital and Pharmaceutical Management*
- ❖ *Cyber security and Computer Application*
- ❖ *Goods and service Tax (GST)*
- ❖ *Office Management and IT*
- ❖ *Internet of Things and Artificial Intelligence*
- ❖ *Supply chain and Logistic Management*
- ❖ *International Business and Trade*
- ❖ *Rural Management & Skill Development*
- ❖ *Retail Management& Fashion Design*
- ❖ *Smart School Management & Educational Products*
- ❖ *Business Analytics Management/Data Driven Business decisions.*
- ❖ *Operation Management & Quality Control*



Certificate Programme of Value Added Class

Faculty

- ❖ *For add on Courses Classes (On line) will be Commenced from 1st August 2021 by the eminent experts from the Corporate Sector , reputed Institutions ,universities , Respective Industries, medical Institutions , from India and abroad. Each week has three classes will be given to students .*
- ❖ *Please refer the time table which will be assigned to you*

Process of Registration

❖ *Eligibility:*

- *Minimum Qualification for any Graduate for Arts/science/Commerce .BBA/BCA/ B.Com/ B.Tech. /Pharmacy/Nursing etc. from any recognized Institution and Universities ,in India and abroad, with securing minimum 50% (fifty Percentage Marks), experience in Corporate sector, banks, and other sectors are also encouraged for joining with aforesaid eligibility degree*
- *Student should have register in the Institutional portal on line , and off line with requisite format . Registration for the Value added Courses (Add on course) till 31st July 2021.*
- *For GGSESTC Student should have deposit only registration Fees INR *1000/ (Rupees One Thousand Only) in institution Account for each Course (Maximum Two Programmes will be allowed) and other students will be deposited *Rs5000/ (Rupees five thousand only) for each add on Course*

Members in Board of Studies (BOS)

- The following members are being nominated in the Board of Studies in add on Courses (value Added) for the session 2021-2022*

<i>S.L No</i>	<i>Names</i>	<i>Designation</i>	<i>Position in BOS</i>
01	<i>Prof.(Dr.) Priyadarshi Jaruhar</i>	<i>Director</i>	<i>Chairperson</i>
02	<i>Prof.(Dr.) Ramesh Ch. Rath</i>	<i>Dean (R&D)</i>	<i>Course Coordinator</i>
03	<i>Prof.(Dr.) Avinash Kumar</i>	<i>Dean ,(Academics)</i>	<i>Member</i>
04	<i>Prof.(Dr.) A.P Burnwal</i>	<i>HOD, BSH</i>	<i>Member</i>
05	<i>Prof.(Dr.) Deepak Kumar</i>	<i>Assistant Professor in BSH</i>	<i>Member</i>
06	<i>Prof.(Dr.) Rajeev Kant</i>	<i>Associate Professor (ME)</i>	<i>Member</i>
07	<i>Prof.Vikas Kumar Jain</i>	<i>Assistant Professor, Dept.MBA</i>	<i>Member</i>
08	<i>Prof. Mrs. Pallavi Prasad</i>	<i>AO and Law officer</i>	<i>Member</i>
09	<i>Prof.Ms. Smita Kishore</i>	<i>Assistant Professor (CSE)</i>	<i>Member</i>
10	<i>Prof. Bhaskara Nand</i>	<i>HOD, CSE</i>	<i>Member</i>
11	<i>Prof. Nishant Kumar</i>	<i>Assistant Professor (CSE)</i>	<i>Member</i>
12	<i>Prof.Sweta Kumari</i>	<i>Assistant Professor (Communication Skill)</i>	<i>Member</i>

Contact

❖ *For detailed Information Contact Please :*

- *Prof.(Dr.) Priyadarshi Jaruhar*

Director, GGSESTC, Kandra , Chas, Bokaro Steel City

Mobile No:9822732264

E-mail: principal@ggestc.ac.in

- *Prof.(Dr.) Ramesh Chandra Rath*

Course Co-Ordinator and HOD, ECP (Add on Course)

Department of MBA, GGSESTC, Kandra, Chas, Bokaro Steel City (JH), Mobile No:7008105343

- *Registration link <https://forms.gle/rSCMCyrxmBQJWcrH8>*

** Conditions Apply*



Thank you