

# Recent Placement @ GGSESTC 2023-24



Computer Labs



Co-Curricular Activities



Computer Labs



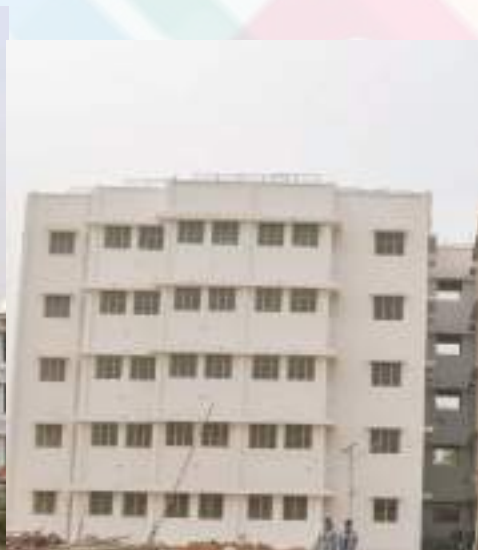
Drone View of the Campus



Auditorium



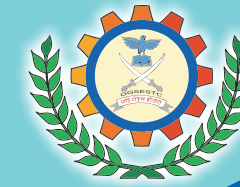
Boys Hostel



Girls Hostel



Staff Quarters



# Guru Gobind Singh

Educational Society's Technical Campus  
Bokaro, Jharkhand

(College of Engineering and Management)

Approved by  
AICTE, Ministry of HRD, Govt. of India, New Delhi.

Affiliated to  
Jharkhand University of Technology, (JUT) Ranchi, Jharkhand.  
Vide Letter No. BBA-JUT-826/2022/1170 Dated 01/08/2022  
BCA-JUT-854/2022/1171 Dated 01/08/2022

**TOLL FREE NUMBER – 1800-3455-398**

Key Numbers - 7992284995, 7992415822, 9110911696, 9822732264



Information Brochure

**BBA & BCA**

SAT 2024

100%

PLACEMENT ASSISTANCE & Enrollment to  
GGSESTC IAS Academy MSME Registered

Contact Us:

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# Message

## PRESIDENT



I share with pleasure that two new courses, Bachelor of Business Administration (BBA) & Bachelor of Computer Application (BCA) have been inaugurated at Guru Gobind Singh Educational Society's Technical Campus on its 12th Foundation Day on 7th August, 2022 by the Honourable Speaker of Jharkhand Legislative Assembly, Shri Rabindra Nath Mahato in the presence of Honourable MLA Bokaro, Shri Biranchi Narayan. I am glad to invite the young, aspiring youth to the academic environment of GGSESTC. Our primary objective is to educate and empower the youth of the region by imparting multidisciplinary education, quality-oriented skill development and futuristic knowledge. These courses of BBA and BCA will equip our students with career-enhancing skills like programming, web designing, art of selling products, public dealing, communication, etc. I render a warm welcome to the aspirants of BBA & BCA courses to join GGSESTC for world class learning and good placement opportunities to secure their future.

**Shri Tarsem Singh**

## SECRETARY



Guru Gobind Singh Educational Society was established in 1979 with an objective to educate children, especially those belonging to financially weak backgrounds and strengthening the nation. Presently, the Society is running Guru Gobind Singh Public School (GGPS) across India in Bokaro Steel City (at SecV and Chas), Dhanbad and Daltonganj in Jharkhand; Mohali in Chandigarh; Hoshiarpur in Punjab; and an upcoming school in Gurdaspur, Punjab. In the year 2011, GGES took up the cause of higher education and established GGES Technical Campus, College of Engineering and Management at Bokaro. The society provides education from Kindergarten school to professional/technical degrees including Masters Degree. While Ph.D course in M.B.A. is proposed. The college has been making excellent placements through the past years. In this way we are securing the careers of our students and providing future technocrats and entrepreneurs to the nation.

**Shri S. P. Singh**

## DIRECTOR



At GGSESTC, we believe in nurturing young minds and empowering them with the knowledge and skill necessary to excel in today's dynamic world. The College offers courses in B.Tech, MBA, BBA, and BCA which are approved by AICTE and affiliated to Jharkhand University of Technology (JUT). Since our establishment, we have remained committed to providing a holistic education experience that combines academic excellence with practical exposure. Our state-of-the-art facilities, experienced faculties, and industry-aligned curriculum ensure that our students are well-prepared to meet the challenges of the professional world. We take pride in our track record of exceptional placements and the success stories of our alumni who are making significant contribution to their respective fields. As we continue to strive for excellence, I invite you to be a part of our journey and develop your career prospects at GGSESTC.

**Dr. Priyadarshi Jaruhar**

## CO-ORDINATOR



Established in 2022 at GGSESTC, the Department of BBA and BCA is a hub of academic excellence. BBA and BCA is AICTE-approved programs, affiliated to JUT, Ranchi, aim to equip students for both industries and higher institutions. We mold our students to lead in business enterprises, the corporate sector, and inspire entrepreneurship. A spectrum of activities, including entrepreneurship programs, training, internship initiatives, hackathons, project exhibitions, seminars, cultural events, and sports, provides BBA and BCA students with hands-on experiences to tackle real-life challenges, enhance skills, and foster inter-disciplinary interactions. Our department stands on the pillars of experienced and highly qualified faculties. To enrich students' knowledge and prepare them for placements, we organize guest lectures featuring industry experts and eminent academicians. I warmly invite all aspiring young minds to embark on a journey of holistic education and professional excellence at GGSESTC, where our BBA and BCA programs pave the way for a transformative learning experience.

**Prof. Apurba Sinha**

## OUR TEAM



# About the Institute

Guru Gobind Singh Educational Society's Technical Campus (GGSESTC) has started its journey of academic excellence in the year 2011. The Technical Campus is promoted by Guru Gobind Singh Educational Society which was established in 1979 and is a non-profit organisation working in the field of education. The Society has many schools running under its umbrella at various parts of the country. GGSESTC has a lush green sprawling campus spread over about 20 acres of land within the vicinity of twin city of Chas and Bokaro at Jharkhand.

## MISSION

To provide world class education, training and research opportunities in fields of technology management and other disciplines.

## VISION

To be a centre of academic excellence and an ecosystem vehicle for aspiring technologists and entrepreneurs.

## OBJECTIVES

To be amongst top institutions in Jharkhand in terms of:

- Engaging with Indian corporates and institutions for knowledge sharing and development of the institute.
- Dissemination of knowledge through research & training.
- Improving through rankings and accreditations.
- Adoption of contemporary technology in teaching, learning and other processes.

## PROGRAMS AVAILABLE

1. Bachelor of Technology (B.TECH)
2. Master of Business Administration (MBA)
3. Diploma in Engineering
4. Bachelor of Business Administration (BBA)
5. Bachelor of Computer Application (BCA)

## Bachelor of Computer Application (BCA)

Bachelor of Computer Applications (BCA) is an Under-graduate Programme of 3-years duration (6 semesters). The Programme is offered by the Jharkhand University of Technology, Ranchi, Jharkhand. BCA Programme in GGSESTC aims to prepare students for challenging roles in the IT industry, Computer Science & Applications, web and mobile development, data analysis, information and Security.

## Bachelor of Business Administration (BBA)

Bachelor of Business Administration is an Under-graduate Programme of 3-years duration (6 semesters). The Programme is offered by the Jharkhand University of Technology, Ranchi, Jharkhand. BBA Programme in GGSESTC aims to develop a sound knowledge of entrepreneurial process and inculcate creativity and innovation among students.

## THE CAMPUS

The Institute has a lush-green, sprawling campus spread over about 20 acres of land within the vicinity of the twin city of Chas-Bokaro.

STATE - OF - THE - ART INFRASTRUCTURE  
FULLY WI - FI ENABLED CAMPUS  
SEPARATE HOSTELS FOR BOYS & GIRLS  
SEPARATE HOSTELS FOR BOYS & GIRLS  
AUDITORIUM & SPORTS COMPLEX  
RAMP AND FACILITIES FOR DIFFERENTLY ABLED PERSONS  
IN - CAMPUS BANK WITH ATM , CAFETERIA , LAUNDRY, GYMNASIUM

MODERN WORKSHOP FACILITIES  
24 HOURS POWER BACKUP  
24 HOURS POWER BACKUP  
LIBRARY WITH DELNET  
60 KVA SOLAR POWER INSTALLATION  
MEDICAL FACILITIES

## SALIENT FEATURES



## Eligibility Criteria

### BCA

For BCA passed 10+2 examinations with minimum of 45% marks (40% for reserved category) in any discipline (Arts, Commerce, Science) with Mathematics/Business Mathematics/Computer Sc./Information Practices/Information Technology/Statistics as one of the subjects.

### LATERAL ENTRY TO 3<sup>RD</sup> SEMESTER BCA

Passed 10+2 examinations or intermediate or any other equivalent examination with the minimum of 45% aggregate in any discipline (Arts, Commerce Science) with mathematics as one of the subjects with one-year Diploma in Computer Applications/ IT or equivalent

Passed 10+2 examination or equivalent in Arts, Science or Commerce with atleast 45% marks (40% for candidates belonging to reserved category) in aggregate.

### BBA

## CORPORATE RESOURCE CENTRE (CRC)

The CRC consists of Training & Placement Cell. In pursuit of excellence and growth, the institute has constituted Corporate Resource Centre (CRC) to improve the interaction between the institute and industry representatives. The CRC will create a platform where the institute gets maximum exposure from the industry. This requires a transparent and honest approach. The CRC is open to new ideas and is continuously adopting new methods and technologies to improve the career prospects and life of all students.

## ENTREPRENEURSHIP DEVELOPMENT CELL

The objective of Entrepreneurship Development Cell (EDC) is to develop awareness and the spirit of entrepreneurship among the students. The "First Harvest app", an online solution for farmers to sell their products directly to consumers, has been developed by students under EDC. The app secured third position in Jharkhand under 'Anvikshiki 2021-Think Startup' competition.

## INSTITUTE INDUSTRY INTERACTION CELL (IIIC)

GGSESTC emphasizes upon strong Institute-Industry partnership. GGSESTC has MoUs with many industries and JIADA. The institute facilitates Industry exposure to students and faculty members through industry visits, summer internships, projects and practical training; workshops, conferences and symposium; laboratory testing; scholarships/fellowships instituted by industries; Executive Certificate Programme (ECP)-3 months' add-on Courses.

## EXECUTIVE CERTIFICATE PROGRAMME 3 MONTHS ADD-ON COURSES

ECP Specialization for BBA:

1. Hotel Management
2. Hospital Management
3. Pharmaceutical Management
4. Smart School Management
5. Banking & Insurance Management
6. Stock Market

ECP Specialization for BCA:

1. Business Analytics
2. Cyber Security

## COMMUNICATION SUB-CELL AND OUTREACH

The sub-cell trains students to communicate effectively. The students once groomed for interview, presentation skills, Group discussion and Video resume preparation etc. They are given opportunity to participate in interactive sessions at academic forums as well as with various media.

