



**GETMYUNI**

---

**Memorandum of Understanding**

**For**

**Digital Marketing campaign by GetMyUni**

---

This binding Memorandum of Understanding is made on this day, the **17th March, 2023** between

**GetMyUni Education Service Private Limited (hereby referred as Company)** having its office at 2nd Floor, #7, 6th Cross, Chikka Adugodi, Tavarekere Main Road, Brindavan Nagar, Suddagunte Palya, Bengaluru, Karnataka 560029

and

**Guru Gobind Singh Educational Society's Technical Campus (GGSESTC)** having its office at National Highway, 32, Kandra, Chas, Jharkhand 827013

**GETMYUNI EXECUTION STRATEGY:**

**Branding Campaign:**

- Digital Acquisition – [ College Page Banner, Email, SMS, Native Carousels, Top Search Listing & Google Ads]
- GetMyUni will deliver **3 months Branding Responses** to the Guru Gobind Singh Educational Society's Technical Campus for its UG/PG Programs

- Voice Acquisition
- Organic Lead

**DELIVERABLES AND INVOICING:**

**Branding:**

- Deliverables : For 3 Months
- Cost for Branding : INR 20,000 + Taxes Per month
- Cost : INR 60,000 + Taxes

**PAYMENT TERMS:**

- INR 30,000+ taxes to be paid upfront before initiation of campaign. ✓
- Remaining INR 30,000+Taxes to be paid after one month completion of campaign.

**ANNEXURE:**

- We will have a Campaign review once in every fortnight.
- Lead which will be generate during the campaign will share.

**Contact Information**

GetMyUni Education Services Pvt. Ltd.

Upneet Grover  
+91 9650697155

*Aditya Bhushan Verma*



Date: 17/3/2023  
(For GetMyUni signature)

*P. Paul*  
*8/4/2023*

**DIRECTOR**  
**GGSESTC, Kandra, Chas**  
**Bokaro, Jharkhand-827013**



*Deepti*  
*8/4/2023*

*Manoj*  
*8.4.23*