



# GURU GOBIND SINGH EDUCATIONAL SOCIETY'S TECHNICAL CAMPUS

(An Engineering & Management College)

*Affiliated to Jharkhand University of Technology (JUT), Ranchi & Approved by AICTE, Min. of HRD, Govt. of India, New Delhi*

BOKARO, JHARKHAND

AN INVITATION TO

**2nd INTERNATIONAL WEBINAR/FDP  
ON**

***“An Impact of Brand Technology and Management for COVID-19”***

**From: 17<sup>TH</sup> August 2020 (TIME : 9:30 AM -2:00 PM and 2.00 PM to 6 .00PM)**

Dear Sir / Madam,

It is my/our immense pleasure and privileged to invite you the above said International Conference/ FDP. which will be held on 17<sup>th</sup> – 18<sup>th</sup> August 2020 in our institution premises. I solicit your kind presence on the above said occasion.

Prof.(Dr) Ramesh Chandra Rath  
Organizing Secretary (INW/IFDP)

Your's  
Prof.(Dr.) Bikash Ghoshal  
Director, GGSESTC

# PROGRAMME FOR INTERNATIONAL WEBINAR/FDP:

DAY ONE – 17<sup>TH</sup> AUGUST 2020)MORNING SESSION (9.35AM-2.00PM)

**Topic :** “AN IMPACT OF BRAND TECHNOLOGY AND MANAGEMENT FOR COVID-19“

**Conference Theme :** “Role of Supply Chain and logistic Management for Product Production and Promotion”

( 10.50A.M - 11.30A.M )

**PROF(DR.) GOPAL PATHAK**

(Chief Guest and Chief Key note Speaker)

Vice-Chancellor ,Jharkhand University of Technology ,Ranchi Jharkhand,India

( 11.30A.M - 12.10P.M )

**PROF(DR) D.K CHAUHAN**

( Co -Chairperson Key Note Speaker)

Executive Director RKL Group, Ghaziabad,New Delhi and President CSERD,Dehradun (India)

(12.10 PM-12.50 PM)

**DR . PURAVI DIPEN DERASHRI**

(Plenary Keynote Speaker ) Head of the Dept. Commerce and Mangement, Parul Univercity Vododara, Gujurat ,India

(1.15 PM-2.00 PM)

**DR . VINOD KUMAR SUKLA**

Chair Person and Keynote Speaker

Associate Professor & Programme Leader

Dept. of Engineering and Architecture ,

Amity Univercity, Dubai ,UAE



DAY ONE – 17<sup>TH</sup> AUGUST 2020) AFTERNOON SESSION(2.20 P.M-6.00 PM -

**Topic :** “Role of Block Chain Technology for New Virtual life in world Pandemic COVID-19“

**Conference Theme :** “Tourism Supply Chain Management Issues and Challenges during COVID-19”

( 2.20P.M – 3.20 P.M )

**PROF.(DR) .GINA ALCORRIZA**

Chief Guest And Key Note Speaker Faculty, And Program Chairperson of Santro Tomas, Legazpi City, Albay 4500 ,Philippines

(3.20 PM -4.20 PM)

**PROF.(DR.) SHALINI SINGH**

(Session Co-Chairman)

Head Department of Management, Cambridge Institute of Technology (CIT) Ranchi, Jharkhand, India

( 4.20P.M - 5.00P.M ) Panel Discussion

**PROF. RAJ KAPOOR**

( ChairPerson and Key Note Speaker)

Head of Block Chain and Block Edu. Kolkatta, India



DAY ONE – 17<sup>TH</sup> AUGUST 2020) AFTERNOON SESSION(2.20 P.M-6.00 PM -

**Topic:** “Role of Block Chain Technology for New Virtual life in world Pandemic COVID-19”

**Sub Theme:** “Tourism Supply Chain Management Issues and Challenges during COVID-19”

(4.20 PM-5.00 PM)

**PROF. (DR.) RAMESH CHANDRA RATH**

(Session Chairman panel Discussion)

(6.00P.M-6.10P.M)

**PROF. VIKASH KUMAR JAIN**

(Keynote Speaker)

Assistant Professor Department of MBA ,GGSESTC, Bokaro Steel City, Jharkhand

**MS NISHA SAHANI AND MS.JULI SINGH**

Dept of MBA ,GGSESTC, Bokaro Steel City Conference Host)



**VENUE : GGSESTC, KANDRA, CHAS, BOKARO, JHARKHAND - 827013**

Conference Registration Link , Meeting URL: <https://meet.google.com/wzq-xuyo-rca>

Registration Link: <https://forms.gle/enUGjNCJcZCYSUbx8>