

# **GURU GOBIND SINGH EDUCATIONAL SOCIETY'S TECHNICAL CAMPUS**

## (An Engineering & Management College)

Affiliated to Jharkhand University of Technology (JUT), Ranchi & Approved by AICTE, Min. of HRD, Govt. of India, New Delhi BOKARO, JHARKHAND

AN INVITATION TO

2nd INTERNATIONAL WEBINAR/FDP ON

### "An Impact of Brand Technology and Management for COVID-19"

From: 17<sup>TH</sup> August 2020 (TIME: 9:30 AM -2:00 PM and 2.00 PM to 6.00PM)

Dear Sir / Madam,

It is my/our immense pleasure and privileged to invite you the above said International Conference/ FDP. which will be held on 17<sup>th</sup> – 18<sup>th</sup> August 2020 in our institution premises. I solicit your kind presence on the above said occasion.

Prof.(Dr) Ramesh Chandra Rath Organizing Secretary (INW/IFDP)

Your's Prof.(Dr.) Bikash Ghoshal Director, GGSESTC

#### PROGRAMME FOR INTERNATIONAL WEBINAR/FDP:

DAY ONE – 17<sup>TH</sup> AUGUST 2020)MORNING SESSION (9.35AM-2.00PM)

<u>Topic</u>: "AN IMPACT OF BRAND TECHNOLOGY AND MANAGEMENT FOR COVID-19"

<u>Conference Theme</u>: "Role of Supply Chain and logistic Management for Product Production and

**Promotion**"

(10.50A.M - 11.30A.M)

#### PROF(DR.) GOPAL PATHAK

(Chief Guest and Chief Key note Speaker)

Jharkhand,India

( 11.30A.M - 12.10P.M ) PROF(DR) D.K CHAUHAN

(Co -Chairperson Key Note Speaker)

Executive Director RKL Group,

President CSERD, Dehradun (India)

(12.10 PM-12.50 PM

### DR . PURAVI DIPEN DERASHRI

(Plenary Keynote Speaker) Head of the Dept. Commerce and Mangement, Parul Univercity Vododara, Gujurat ,India

(1.15 PM-2.00 PM)

DR. VINOD KUMAR SUKLA

Chair Person and Keynote Speaker

Associate Professor & Programme Leader Dept. of Engineering and Architecture,

Amity Univercity, Dubai ,UAE

DAY ONE – 17<sup>th</sup> AUGUST 2020) AFTERNOON SESSION(2.20 P.M-6.00 PM -

<u>Topic</u>: "Role of Block Chain Technology for New Virtual life in world Pandemic COVID-19"

<u>Conference</u> Theme : "Tourism Supply Chain Management Issues and Challenges during COVID-19"

(2.20P.M - 3.20 P.M)

PROF.(DR).GINA ALCORRIZA

Chief Guest And Key Note Speaker Faculty, And Program Chairperson of Tourism Management University of

Santro Tomas, Legazpi City, Albay 4500 , Philppines

(3.20 PM -4.20 PM)

PROF.(DR.) SHALINI SINGH

(Session Co-Chairman)

Head Department of Management, Cambridge Institute of Technology (CIT) Ranchi, Jharkhand, India

(4.20P.M - 5.00P.M ) Panel Discussion PROF. RAJ KAPOOR

( ChairPerson and Key Note Speaker)
Head of Block Chain and Block Edu.

Kolkatta, India



DAY ONE – 17<sup>th</sup> AUGUST 2020) AFTERNOON SESSION(2.20 P.M-6.00 PM -

<u>Topic</u>: "Role of Block Chain Technology for New Virtual life in world Pandemic COVID-19"

**Sub Theme: "Tourism Supply Chain Management Issues and Challenges during COVID-19"** 

(4.20 PM-5.00 PM)

PROF. (DR.) RAMESH CHANDRA RATH

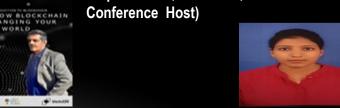
(Session Chairman panel Discussion)

(6.00P.M-6.10P.M)
PROF. VIKASH KUMAR JAIN
(Keynote Speaker)

Assistant Professor Department of MBA, GGSESTC, Bokaro Steel City, Jharkhand



MS NISHA SAHANI AND MS.JULI SINGH
Dept of MBA ,GGSESTC, Bokaro Steel City
Conference Host)







Ghaziabad, New Delhi and